



**Tim Cooper, Professor of Sustainable Design and Consumption,
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Tim Cooper is Professor of Sustainable Design and Consumption at Nottingham Trent University. After graduating from the University of Bath, he worked as an economist in the construction industry for over a decade. He later took up a research post at the New Economics Foundation, where he studied the life-span of consumer durables. He was awarded a PhD from Sheffield Hallam University in 2001, where he worked from 1995 until he took up his present appointment in 2010.

His current research interests are multidisciplinary, embracing design, consumer behaviour, public policy and environmental ethics. He has a specialist research expertise in product longevity and manages the Research Network on Product Life Spans, which he launched in 2004 with financial support from the Engineering and Physical Sciences Research Council. He is Contributing Editor of *Longer Lasting Products* (Gower, 2010).

Tim has worked on several research projects funded by the European Commission and the Council of Europe in the field of sustainable consumption and has acted as research evaluator for the Research Council of Norway, the Irish Environmental Protection Agency and the Belgium Federal Science Policy Office. He was Specialist Adviser to the House of Commons Environment Committee for its enquiry *Reducing the Environmental Impact of Consumer Products*.